

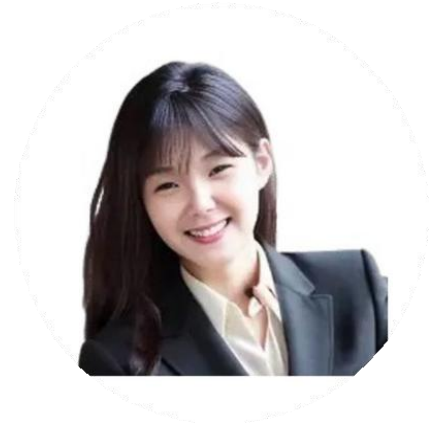
Ms. SABINA WONG

CO-FOUNDER &

CHIEF EXECUTIVE OFFICER/

Head of Marketing and Industry Engagement

**Masyi Consultant and Services Hong Kong Limited
& WVIP Holdings Group**



Sabina Wong is the Co-Founder and Chief Executive Officer of Masyi Consultant and Services Hong Kong Limited, a certified women-led enterprise recognized by WeCommunity and member of the United Nations Global Compact.

Under her visionary leadership, Masyi Consultant and Services has established strategic partnerships with renowned organizations, including SUPARCO (Space & Upper Atmosphere Research Commission), a government commission in Pakistan, GS1, the Hong Kong Polytechnic University, the United Nations One Planet Network, the Global Alliance for Buildings and Construction, the United Nations Innovative Network, and Microsoft Azure. Sabina is also a signatory of the United Nations Women's Empowerment Principles and the CEO Water Mandate, Committee Member of Digital Governance of AIFOD advancing sustainable and innovative business practices globally.

Her multifaceted role encompasses corporate strategy, marketing, brand management, business development, vendor alliances, and fostering corporate sponsorships.

Endorsed by the Government of Pakistan, Sabina plays a pivotal role in promoting investment opportunities across key sectors, including finance, agriculture, tourism, and technology. She has successfully facilitated investor site visits, fostered trade collaborations between Pakistan, Malaysia, Hong Kong, and China, and supported the Pakistani Consulate General in Hong Kong and Macau. Sabina's strategic insights and leadership have propelled her company's expansion into Southeast Asia, leveraging a robust network of over 20,000 stores, 20 million users, and collaborations with financial institutions across 11 countries.

Sabina Wong exemplifies strategic acumen, creativity, and leadership, consistently driving her organization's growth and impact on global markets. Her ability to unite public and private sector resources, alongside a commitment to sustainable development, positions her as a trailblazer in business innovation and international collaboration.